

Hong Kong's Role Your China Market Entry & Strategies

Katherine Chiu



Welcome to China!!!



China – Market characteristics

- Moving towards more transparent / open market
- Highly fragmented market
- Fast changing, dynamic market
- Guanxi with local authorities
- Growing consumption power – the emerging middle class
- Change of multi-national firms' strategic approach – from exploration to penetration



Issues to consider – entering China

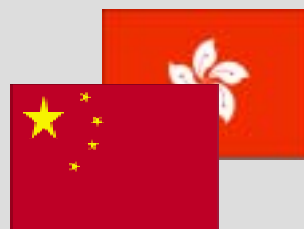
- **1st question - why China?**
- Perform industry analysis
- Identify entry mode
- Understand regulation regime
- Understand regional characteristics
- Identify competitive advantages
- Focus on positional advantage
(e.g. to achieve lower cost & superior customer value)

China/HK DTA*

covers

- in China
 - individual income tax and foreign investment enterprise income tax
- in Hong Kong
 - profits tax, salaries tax and property tax

* Double Tax Arrangement



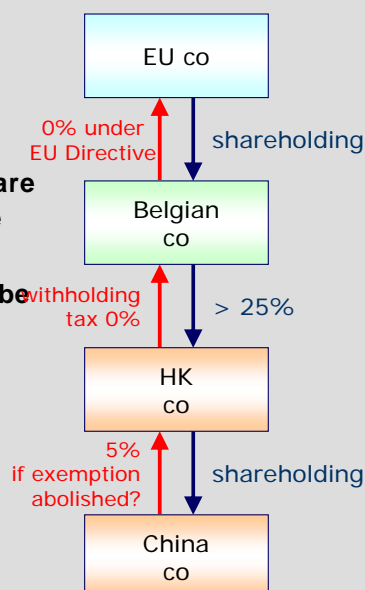
China–Hong Kong DTA favourable withholding tax rates

taxable item	non-treaty rate	normal treaty rate	favourable treaty rate Hong Kong
dividends (1)	- 10% for companies - 20% for individuals	10%	5%
interest	- 10% for companies - 20% for individuals	10%	7%
royalties	- 10% for companies - 20% for individuals	10%	7%
capital gains tax (on transfer of shares)	- 10% for companies - 20% for individuals	10%	- 0% (if < 25%) - 10% (for all other cases)

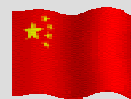
1) Currently after-tax dividends from an FIE are exempt from withholding tax. However, this exemption is likely to be repealed under tax unification.

Benefits of not investing directly into China

- Belgium / HK DTA
- China / HK DTA
- if profits in the foreign invested enterprises are repatriated in form of dividends it is possible that only China primary tax is payable
- gains on disposal of shares in the FIE would be taxed in China but at Hong Kong level there would be no capital gains tax
- flexibility of shareholding structure
- Hong Kong – may tap into benefits offered under CEPA made between Hong Kong and China



China tax regime



- **Foreign Enterprise Income Tax** : 33% → 25%
- **Individual Income Tax** : 5%~45%
- **Business Tax** : 3-20% of turnover
: normal rate : 5%
- **VAT** : 17% normal taxpayer
: 4 or 6% small scale taxpayer
- **Capital Gains Tax** : 10% withholding for foreign sellers
: 20% for individuals
: 33% for corporations
- **Consumption Tax** : 0~45%
- **Deed Tax** : 3~5%
- **Land Appreciation Tax**
- **Customs Duties**

China structures

- rep office
- JV
- **WFOE - wholly foreign owned enterprise**
 - manufacturing
 - servicing
 - **Foreign Invested Commercial Enterprise (FICE)**



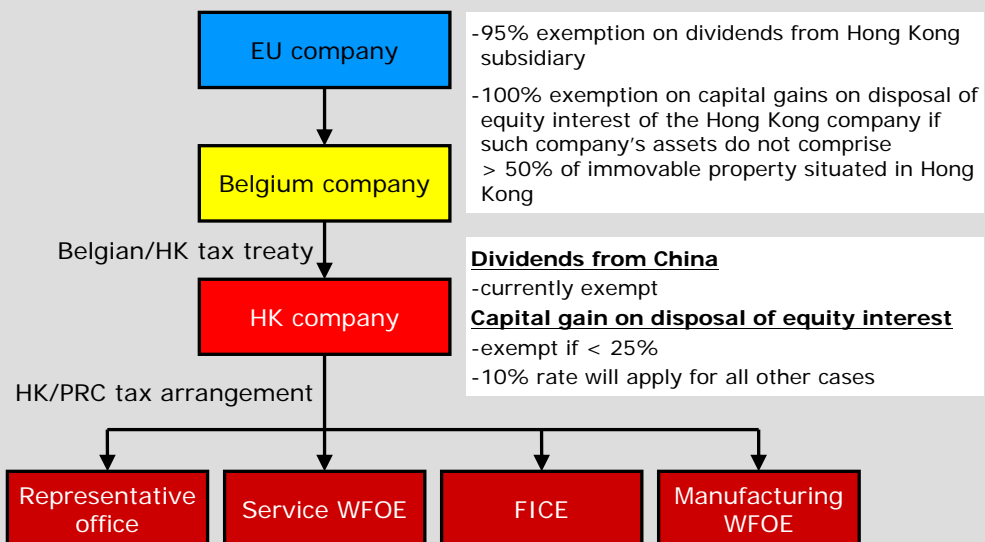
China structures – setting up a WFOE

- **minimum capital requirement**

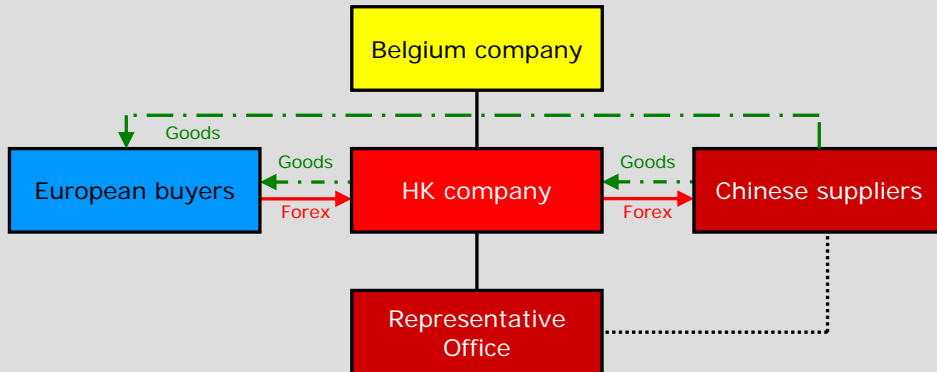
WFOE	RMB30,000 (EUR3,000)
FICE – wholesale	RMB500,000 (EUR50,000)
FICE - retail	RMB300,000 (EUR30,000)
- **contribution** cash 30% - non-cash 70%
- **debt-to-equity rules** 70:30 – 60:40 – 50:50 – 33:67
- **Board of Directors** 1 -13
 - natural persons
 - no resident director requirement
- **legal representative** not necessarily a director
not necessarily a resident



China structures



Structure: Representative Office



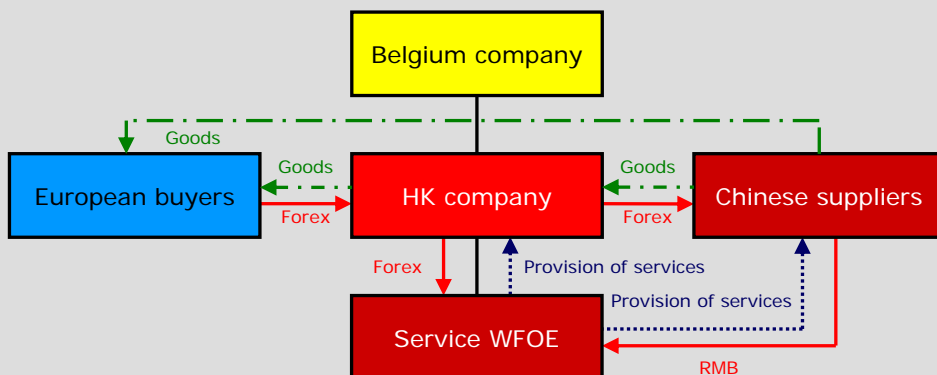
Limited Business Scope

- Perform market surveys & quality control
- Provide business information
- Carry out business liasion

PRC taxes

- Tax on cost-plus basis
- BT@ 5% & FEIT 25%
- Tax cost approx 8.63% of the operating expenses

Structure: Service WFOE



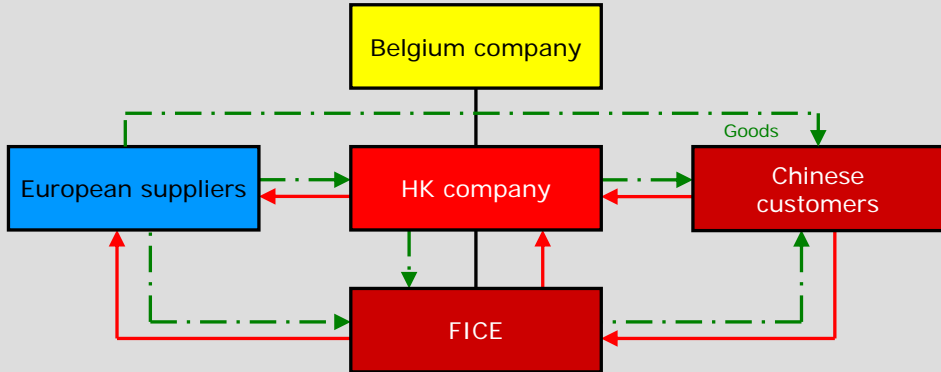
Business Scope

- Take up back office support functions
- Perform quality control and inspection
- Provide sales and marketing support

PRC taxes

- BT@ 5% on service income
- FEIT@ 25% on profits

Structure: FICE



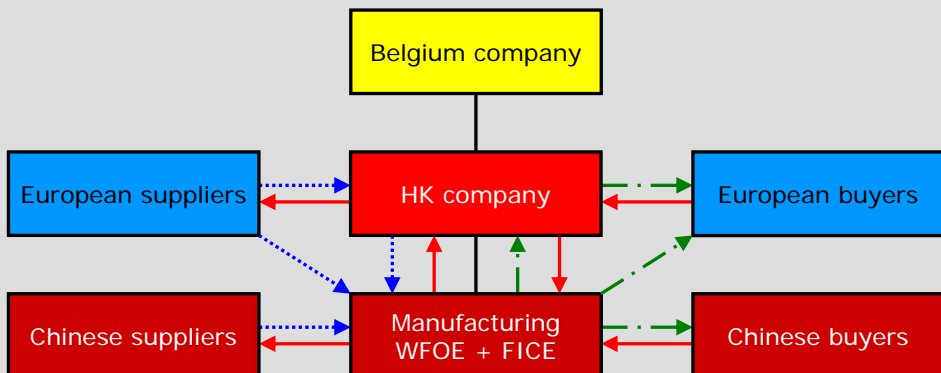
Business Scope

- Engage in full-fledged trading function
- Provide after-sales and technical support
- Perform sales and marketing, quality control functions

PRC taxes

- VAT@ 17% on local sales
- BT@ 5% on service income
- FEIT @ 25% on profits

Structure: Manufacturing WFOE



Business scope

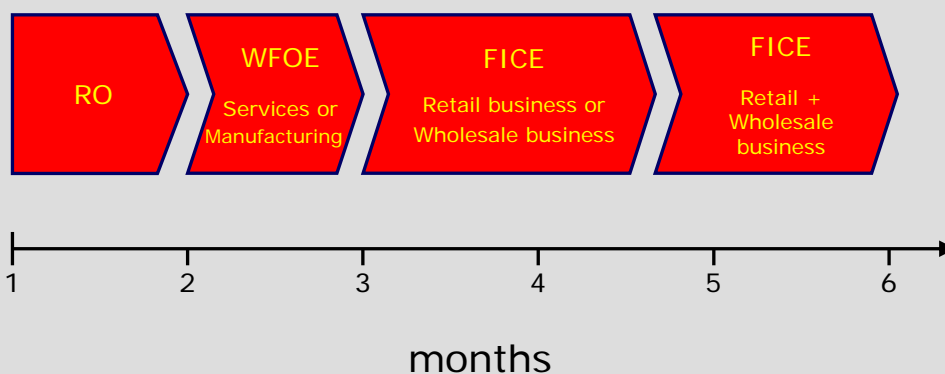
- Production
- Local or foreign customers
- Provide after-sales and technical support

PRC taxes

- VAT@ 17% on value-added portion of local sales
- FEIT @ 25%

Structure: timeline for establishing the various investment vehicles

type of establishment



Hong Kong companies

- companies can be set up easily
 - off – the – shelf
 - incorporation – 7 working days
- one man companies
 - one shareholder
 - one director
- no HK director requirement
- corporate directors / corporate shareholders
- HK secretary required
- HK registered office required
- minimum issued share capital - HK\$1
- audited annual accounts and tax filing required



Advantages of a HK holding company

- gateway for investment in China
 - Closer Economic Partnership Agreement
 - China/HK double tax arrangement
 - Belgium/HK double tax agreement
- one more layer of protection on the interest of the parent holding company
- easier to change shareholding structure

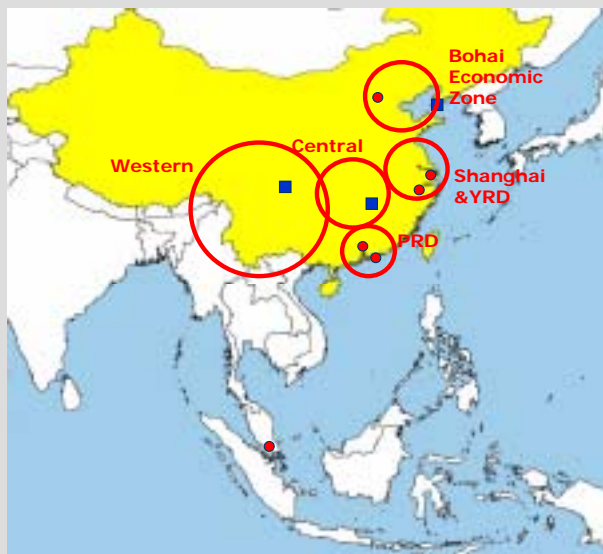


Hong Kong facts – first class professional services

- all top 10 international accounting firms
- all magic circle law firms
- investment bankers
- private equity
- real estate agents and property consultants
- corporate services companies



Our Asian offices



Beijing
 Shanghai
 Hangzhou
 Guangzhou
 Dalian
 Wuhan
 Chengdu
 Hong Kong
 Singapore

Conclusion

- Asia still dynamic growth
- Hong Kong – preferred jurisdiction for MNC to hold the investment and finance in China
- Our Asian offices
 - Hong Kong
 - Singapore
 - China (Beijing, Shanghai, Hangzhou, Guangzhou)
- Our services:
 - Business services
 - China services
 - Corporate services
 - Securitisation and fund administration services
 - Tax services
 - Trust services

Conclusion

- HK / China DTA
- Benefits for not investing directly into China
- China tax regime
- China structures
- Advantages of using a Hong Kong holding company
- Hong Kong – first class professional services



Fortis Intertrust
*crossing borders,
creating business,
providing professional services!*



Thank you

Katherine Chiu

+852 2867 0334

katherine.chiu@fortisintertrust.com